



ROJO LOCO

LATIN DANCE BAND

Performing Mambos, Merengues, Sambas, Salsas, Cha Cha Chas, Tangos, and More! Singing in Spanish, Portuguese, & English!

Why Should You Consider Booking ROJO LOCO, a Latin Dance Band, for Your Event? If you are looking to add professional, fun, and memorable entertainment to your event, then look no further than ROJO LOCO™, a Northern Michigan Latin Dance band, which plays all the hip-swaying grooves of Island music, Afro-Cuban music, and Latin Dance music. ROJO LOCO is a visually-unique LIVE band, which not only includes vocals sung in Spanish & Portuguese, but which may also include musicians performing on the vibraphone, congas, timbales, claves, guiros, and other Latin percussion instruments. *They can be booked with or without Latin Dance instruction or a Latin Dance show.* ROJO LOCO offers a full range of prices and sizes, depending upon the details and location of your event.

Where Have They Played? What Kind of Publicity Have They Received? ROJO LOCO has been very successful with local Traverse City area venues and Northern Michigan media. They have performed at the Park Place Hotel, Café Habana, the Holiday Inn Bayside Patio, and Shady Lane Cellars. Traverse Magazine Online (www.MyNorth.com) recently did a video shoot teaching people how to tango with ROJO LOCO. Juan Mateo, lead singer and guitarist, was featured on 106.7FM WSRT with “Mary in the Morning” as well as on 97.5 WKLT. The Cherry Festival and the Park Place Hotel has sponsored ROJO LOCO for a “Dancin’ At the DOME” ticketed event to be held during the Cherry Festival on Monday, July 7, 2008. During the week of Cherry Festival, ROJO LOCO is performing at three separate downtown venues, including the Park Place Hotel, Café Habana, and the Holiday Inn bayside patio on the last (fireworks) night of the festival. **For a current calendar, please visit www.SOLdeLUNAmusic.com where you will also find pictures, audio & video links, and press releases.**

Who Is Our Target Audience? Quite frankly, people of all ages and all backgrounds have taken an interest in ROJO LOCO. “Dancing With The Stars” has made Latin Dance music hip again for millions of us, while the older generation remembers their ballroom dance skills they picked up in college. Many of ROJO LOCO’s venues include outdoor patios, as the summer breezes and bayside locales offer the perfect setting for ROJO LOCO’s hip-swaying Island music.

Contact Information: Please contact Sheila Toler (231.938.8033 or email: soldeluna_music@yahoo.com), or visit www.SOLdeLUNAmusic.com for more information. Demo CDs are available upon request. Both ROJO LOCO™ and SOL de LUNA™ Music Agency are registered trademarks. SOL de LUNA™ Music Agency represents local talent that perform the summer sounds of Sambas, Mambos, Cha Chas, Bossa Novas, Salsas, Merengues, Tangos, Island Music, Afro-Cuban Funk, Swing, Reggae and more!



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ROJO LOCO's 2008 Resume

Wednesday, May 14, 2008	5pm-8pm	Shady Lane Cellars Kick-Off for WSRT's 106.7FM "Mary in the Morning" Wine Tour	Suttons Bay, MI
Friday, May 16, 2008	4pm-8pm	Café Habana VIP Grand Opening Party for Café Habana next to Blue Tractor	Traverse City, MI
Thursday, June 5, 2008	7:30am-8am	WSRT 106.7 FM Special Musical Guest on the "Mary In The Morning" Show	Traverse City, MI
Thursday, June 5, 2008	8am-8:15am	WKLT 97.5 FM Special Musical Guest on the "Omelette & Finster" Show	Traverse City, MI
EVERY FRIDAY IN JUNE	7pm-10pm	Café Habana Live Performance on the Rooftop Patio	Traverse City, MI
Thursday, June 12, 2008	5pm-9pm	Holiday Inn Patio Live Performance on the Bayside Patio	Traverse City, MI
Sunday, June 22, 2008	4pm-8pm	Holiday Inn Patio Live Performance on the Bayside Patio	Traverse City, MI
EVERY FRIDAY IN JULY	7pm-10pm	Café Habana Live Performance on the Rooftop Patio	Traverse City, MI
MONDAY, JULY 7, 2008	5pm-10pm	DANCIN' AT THE DOME (Cherry Festival Sponsored Event at the Park Place Hotel) Live Performance <i>with dance instruction</i> \$20 in advance/\$25 at the door	Traverse City, MI
Saturday, July 12, 2008	5pm-8pm	Holiday Inn Patio Live Performance on the Bayside Patio	Traverse City, MI
MONDAY, July 14, 21, 28, 2008	6pm-10pm	DANCIN' AT THE TOP Live Performance at the TOP of the PARK/Park Place Hotel	Traverse City, MI
Sunday, July 27, 2008	4pm-8pm	Holiday Inn Patio Live Performance on the Bayside Patio	Traverse City, MI
EVERY FRIDAY IN AUGUST	7pm-10pm	Café Habana Live Performance on the Rooftop Patio	Traverse City, MI
Saturday, August 9, 2008	5pm-8pm	Holiday Inn Patio Live Performance on the Bayside Patio	Traverse City, MI
MONDAY, August 4, 18, 25, 2008	6pm-10pm	DANCIN' AT THE TOP Live Performance at the TOP of the PARK/Park Place Hotel	Traverse City, MI
MONDAY, AUGUST 11, 2008	5pm-10pm	DANCIN' AT THE DOME Live Performance <i>with dance instruction</i> \$15 in advance/\$20 at the door	Traverse City, MI (Park Place)
Sunday, August 24, 2008	4pm-8pm	Holiday Inn Patio Live Performance on the Bayside Patio	Traverse City, MI
Friday, September 26, 2008	5pm-8pm	Shady Lane Cellars End of Season Wine Event	Suttons Bay, MI