



ROJO LOCO

LATIN DANCE BAND

Performing Mambos, Merengues, Sambas, Salsas, Cha Cha Chas, Tangos, and More! Singing in Spanish, Portuguese, & English!

Why Should You Consider Booking ROJO LOCO, a Latin Dance Band, for Your Event? If you are looking to add professional, fun and memorable entertainment to your event, then look no further than **ROJO LOCO™**, a Northern Michigan Latin Dance band, which plays all the hip-swaying grooves of Island music, Afro-Cuban music and Latin Dance music. **ROJO LOCO** is a visually-unique LIVE band, which not only includes vocals sung in Spanish & Portuguese, but which may also include musicians performing on the congas, timbales, claves, guiros and other Latin percussion instruments. *They can be booked with or without Latin Dance instruction or demonstrations.* **ROJO LOCO** offers a full range of prices and sizes, depending upon the details and location of your event.

Where Have They Played? What Kind of Publicity Have They Received? **ROJO LOCO** has been very successful with Northern Michigan venues and local media. They have performed at Café CREMA, the City Opera House, the Grand Traverse Resort, Red Mesa, Phil's on Front, Left Foot Charley, Levels 220, the Park Place Hotel, Café Habana, NMC's Hagerty Center, the Holiday Inn Bayside Patio and Shady Lane Cellars. Traverse Magazine Online (www.MyNorth.com) recently shot a video on **ROJO LOCO**, which can be accessed at www.SOLdeLUNAmusic.com. Juan Mateo, lead singer and guitarist, was featured on 106.7FM WSRT with "Mary in the Morning" as well as on 97.5 WKLT. The National Cherry Festival, TC Film Festival & TC Wine & Art Festival have all booked ROJO LOCO for their opening and/or closing ceremonies. **For a current calendar, please visit www.SOLdeLUNAmusic.com where you will also find pictures and audio & video links.**

Who Is Our Target Audience? Quite frankly, people of all ages and all backgrounds have taken an interest in **ROJO LOCO**. "Dancing with the Stars" has made Latin Dance music hip again for millions of us, while the older generation remembers their ballroom dance skills they picked up in college & elsewhere. Many of **ROJO LOCO's** venues include outdoor private parties, corporate events, festivals and restaurant patios, as the summer breezes and bayside locales offer the perfect setting for **ROJO LOCO's** hip-swaying Island & Latin dance music. **ROJO LOCO** is also the perfect band to book for your next fund-raising event, as a ticketed event that includes food, cash bar, live music & Latin dance instruction could easily be sold for \$50/person or more!

Contact Information: Please contact Sheila Toler (231.938.8033 or email: soldeluna_music@yahoo.com), or visit www.SOLdeLUNAmusic.com for more information. Demo CDs are available upon request. Both ROJO LOCO™ and SOL de LUNA™ Music Agency are registered trademarks. SOL de LUNA™ Music Agency represents local talent that perform the summer sounds of Sambas, Mambos, Cha Cha Chas, Salsas, Merengues, Tangos, Rumbas, Bossa Novas, Island Music, Afro-Cuban Funk, Latin Jazz, Reggae & more!



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ROJO LOCO's Resume

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| THURSDAYS YEAR-ROUND | 4:30pm-7pm (6-9p summer) | Café CREMA Live Latin Dance Music, Lessons & Demonstrations Year-round! | Traverse City, MI |
| MAMBO MONDAYS IN MAY | 8pm-10pm | Phil's On Front St. Mateo performs solo across from the State Theater Downtown | Traverse City, MI |
| Friday, April 23, 2010 | 6pm-9pm | Cherry FEST Ambassador Party Cherry Festival's Welcome Back Party at the City Opera House! | Traverse City, MI |
| Thursday, April 8, 2010 | 8pm-9pm | International Student Dinner ROJO LOCO headlined this annual NMC event at the Hagerty Center | Traverse City, MI |
| Tuesday, February 16, 2010 | 6:30pm-10pm | Red Mesa Grill Celebrating Carnivale at Red Mesa Grill | Traverse City, MI |
| Thursday, December 31, 2009 | 9pm-1am | Grand Traverse Resort & Spa A NYE Party with Live Latin Music & Dance Instruction on the 15 th floor | Acme, MI |
| Thursday, December 10, 2009 | 7pm-9pm | Serenity Tea Performed for a local charity & fundraising event | Traverse City, MI |
| A FEW FRIDAYS in 2009 | 6pm-8pm | Left Foot Charley Serenaded the wine & guests with Latin dance & Latin jazz | Traverse City, MI |
| Saturday, August 22, 2009 | 5pm-6pm | T.C. Wine & Art Festival Performed for the 1 st Annual T.C. Wine & Art Festival | Traverse City, MI |
| Tuesday, July 28, 2009 | 5pm-8:30pm | Traverse City Film Festival Performed at the Opening Party for the T.C. Film Festival | Traverse City, MI |
| Festival MONDAY, 2008 & 2009 | 5pm-10pm | National Cherry Festival "Dancin' At The Dome" Festival Event at the Park Place Hotel | Traverse City, MI |
| Saturday, June 20, 2009 | 10pm-2am | Levels 220 Live Latin Dance Music at 220 Lake Street in Boyne City | Boyne City, MI |
| Thursday, May 14, 2009 | 5pm-7pm | Grand Traverse Woman GT Woman's Network Nite held at the Arbors of Traverse City | Traverse City, MI |
| May & September, 2008 | 5pm-8pm | Shady Lane Cellars Performed for their Beginning & End of Season Wine Event s | Suttons Bay, MI |
| MONDAYS, July, Aug, Sep 2008 | 6pm-10pm | DANCIN' AT THE TOP Live Performance at the TOP of the PARK/Park Place Hotel | Traverse City, MI |
| Select Dates Summer 2008 | 5pm-9pm | Holiday Inn Patio Live Performance on the Bayside Patio | Traverse City, MI |
| EVERY FRIDAY SUMMER 2008 | 7pm-10pm | Café Habana Live Performance on the Rooftop Patio | Traverse City, MI |